

**Service. Quality. Results.**

**NetMark Delivers.**

*Generating real impact for nonprofits*



Dorothy Paleologos, Principal

**Why choose NetMark? In a nutshell, you'll get results.** NetMark creates plans with you that are actionable by design—you won't want to put them on a shelf. And we stay with you post-engagement to ensure they're on track.

**Collaborative Approach.** You're involved from the beginning of an engagement—whether we're developing a strategic plan, a philanthropy plan, or a board selection. You own the final product because you're part of its creation.

**Proven Techniques.** NetMark's clients benefit from time-tested best practices. You can be confident that you will achieve your objectives.

**Experience.** NetMark's seasoned team has provided strategic planning and organizational development expertise to a wide range of nonprofit and for profit companies for 40 years. Their practical solutions and wisdom benefit you.

### **Our Specialties**

#### **Planning & Results Based Accountability**

We work with you—whether a new or an established organization—to develop or refine your vision, values, goal setting, business planning, and action steps. We guide you through the RBA process to help you stay focused on quality of life results for your populations.

#### **Board Development**

We know you can't succeed without an effective board. So we help you strengthen

your board, council or other structures. We assist in recruitment and selection, and work with you to design models of empowerment and accountability.

#### **Strategic Marketing & Communication**

We work with you to create strong, two-way communication with your key audiences. Market strategy development, positioning, and powerful text for your print or web applications are among our services.

#### **Philanthropy (Revenue Development)**

NetMark will help you create long-term financial security through dynamic development plans and calendars; substantially increase annual fund, planned giving and endowment campaigns; and create new fundraising avenues.

#### **Grant Writing**

New money sources are important to your sustainability. We identify grant opportunities at the federal, state, corporate and foundation levels; create powerful grant proposals; and manage grant reporting.

#### **Management Training**

Time-tested interactive workshops, including Enneagram training or coaching. An intensive half-day session will power your organization.

#### **Contact Us For More Information**

**NETMARK**  
ASSOCIATES

#### **NetMark Associates**

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