

## Strategic Planning— Who Needs It?

*Generating real impact for nonprofits*



### Maybe You Do. Take Our Brief Quiz to Find Out.

- New board members
- New Executive Director or other key staff
- Present strategic plan more than 3 years old
- Facing fiscal uncertainty
- Growth potential but no clear path
- Shifting client base
- Difficulty identifying your community impact
- Lack of consensus on direction
- Changing regulatory environment
- Wondering how to stand out in a crowded field

If you checked two or more, test your readiness with just two questions.

- Is our leadership committed to strategic planning?
- Is our organization ready to engage board and staff time, energy and enthusiasm?

### We Can Help

If you answered yes, you're ready—and we're ready to partner with you. Let us tell you more about our collaborative approach.

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