

What Is Your Grant

Writing ROI?*

Tips for Your Success

Generating real impact for nonprofits



NetMark knows new money sources are critical to your future. Here are 10 tips to boost your grant *return on investment.

- Make sure your 501(c)(3) determination letter is current.
- Craft a tight mission statement. Most grantmakers insist that you have one.
- Be able to document your ability to raise funds.
- Assess your recent accomplishments. Do they show off your capacity to deliver?
- What about specifics? You'll want to show measurable results and impact.
- Be ready to demonstrate community support. Written praise sells!

- Structure your board so it represents the diversity of your community.
- Who's in charge? Develop a strong resume for your Executive Director or President.
- Clearly define your budgetary goals—and make sure you have audited financials.
- Develop a compelling program design or argument for operational or capital funding.

We Can Help

We bring marketing discipline to grant writing. Let us tell you more about our collaborative approach.

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